

Books and Publications

2016-17

1. Dr. S. Renuga Devi, A study on Digital Banking and Financial Transactions, International research journal of management and humanities, 2016, ISSN 2347-3274
2. Dr. S. Renuga Devi, Customer satisfaction with banking sector services, Bonfring international journal of industrial engineering and management science, 2016, ISSN 2250-1096
3. Dr. S. Renuga Devi, Emotional Intelligence of Women at Workplace, Bonfring international journal of industrial engineering and management science, 2017, ISSN 2250-1096
4. Dr. Beulah Suresh, A study on the Impact of Religious TV Channels on households in Vellore Suburb, International Research Journal of Management and Humanities, 2016, ISSN 2347-3274
5. Dr. Beulah Suresh, Understanding of major Challenges in Industrial Relations and their correlation with Retention and Productivity –With Reference to Automotive Industry, International Journal of Industrial Engineering and Management Science, 2016, ISSN 2250-1096
6. Dr. Beulah Suresh, A Critical Evaluation of the Importance, Implementation and Implication of the Protection of Women from Domestic Violence, Act 2005, International Journal of Industrial Engineering and Management Science, 2017, ISSN 2250-1096
7. Dr. Beulah Suresh, A Case – Study on a Collaborative Type performance Evaluation System, International Journal of Industrial Engineering and Management Science, 2016, ISSN 2250-1096
8. Dr. Beulah Suresh, A Study on Work life Balance - What Women Employees Want, International Journal of Industrial Engineering and Management Science, 2017, ISSN 2250-1096
9. Ms. Balapriya, Buying Behavior of Women, Bonfring international journal of industrial engineering and management science, 2017, ISSN 2250-1096
10. Ms. Preethi Prabhakaran, Rising generation of choice Moms, Bonfring International Journal of Industrial Engineering and Management Sciences, 2017, ISSN 2250-1096

11. Umamageswari, A study on effect of optimum workplace culture policy that provide work life balance, Bonfring international journal of industrial engineering and management science, 2017, ISSN 2250-1096
12. Ms. Sa. Sripriya, A study on digital banking and financial transactions, International Research Journal of Management and Humanities, 2016, ISSN 2347-3274
13. Ms. Sa. Sripriya, A study on Healthcare issues and challenges of working women in India, Bonfring International Journal of Industrial Engineering and Management Science, 2017, ISSN 2250-1096

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14. Dr. S. Renuga Devi, Consumers Co-operative Societies and its Movement in India, Shanlax International journal of Management, August 2017, ISSN 2321-4643
15. Dr. S. Renuga Devi, Investors Attitude Among the investment Avenues at Vellore District, Emperor international journal of finance and management research, January 2018, ISSN 2395-5925
16. Dr. S. Renuga Devi, A Study on the job satisfaction of the employees-with special reference to the employees of the Leather Industries, Vellore District, Tamil Nadu, Emperor international journal of finance and management research, January 2018, ISSN 2395-5925
17. Dr. S. Renuga Devi, Financial Inclusion in India and Commitments, Emperor international journal of finance and management research, January 2018, ISSN 2395-5925
18. Dr. S. Renuga Devi, Implementation of Total quality management and monitoring Devotee satisfaction in Temple Sripuram Vellore, Shanlax International journal of Management, February 2018, ISSN 2320-4168
19. Dr. S. Renuga Devi, An Analysis of foreign direct investments in India, Emperor international journal of finance and management research, February 2018, ISSN 2395-5929
20. Dr. S. Renuga Devi, A study on block chain technology application in Indian banking sector, Sankha International Journal of management and technology, October 2018, ISSN 0975-3915

21. Ms. L. Bhuvaneswari, Investors Attitude Among the investment Avenues at Vellore District, Emperor international journal of finance and management research, January 2018, ISSN 2395-5925
22. Ms. M. Balapriya, A study on the strategies adopted by the Sky Channel in attracting the viewers and competing with the viewers and competing with the other regional channel, Emperor international journal of finance and management research, January 2018, ISSN 2395-5929
23. Ms. Ruthmary, A Study on the job satisfaction of the employees-with special reference to the employees of the Leather Industries, Vellore District, Tamil Nadu, Shanlax International journal of Management, August 2017, ISSN 2321-4643
24. Ms. Ruthmary, A Study on the job satisfaction of the employees-with special reference to the employees of the Leather Industries, Vellore District, Tamil Nadu, Emperor international journal of finance and management research, January 2018, ISSN 2395-5925
25. Ms. Umamageswari, A study on tourism development in India, Emperor international journal of finance and management research, January 2018, ISSN 2395-5929
26. Dr. Beulah Suresh, Motivation is the interest evinced by the employees in an organization to meet the objectives of the organization, Shanlax International journal of Management, August 2017, ISSN 2321-4643

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27. Dr. S. Renuga Devi, A study on brand preference of smart phones among customers at Vellore District, ICCMCT 2018, RESEARCH REVIEW International Multidisciplinary Research Journal, September 2018, ISSN 2455-3085
28. Dr. S. Renuga Devi, Crop Insurance - A Boon to Indian Farmers, International Journal of Research and Analytical Reviews, 2019, ISSN 2348-1269
29. Dr. S. Renuga Devi, Stress Management with special Reference to publication sector Bank Employees in Thiruvallur, International Journal of Research and Analytical Reviews, 2019, ISSN 2348-1269
30. Dr. S. Renuga Devi, Perception of working Women investors on various investment alternatives, at Vellore District, SURAJ PUNJ JOURNAL FOR MULTIDISCIPLINARY RESEARCH, 2019, ISSN 2394-2886

31. Dr. S. Renuga Devi, Synchronization of Time and Work, SURAJ PUNJ JOURNAL FOR MULTIDISCIPLINARY RESEARCH, 2019, ISSN 2394-2886
32. Dr. Beulah Suresh, A Study on the Stress faced by Women Professional Students Towards Their Career Challenge, International Journal of Multi- disciplinary Researches, 2018, ISSN 2349 – 8684
33. Dr. Beulah Suresh, A study on the impact of Emotional Intelligence on Employees performance – Chennai, International Research Journal of Management and Commerce, 2018, ISSN 2348-9766
34. Dr. Beulah Suresh, A Conceptual Analysis on Work Life Balance, Journal of Management, 2018, ISSN 2347-3940
35. Dr. Beulah Suresh, A Study on Quality of Family life of Faculty members working in arts and science college at Vellore, 8th International Conference on Innovation, Entrepreneurship an Economy for Sustainable Development (ICIEESD 18), 2018, ISSN 978-93-5321-965-9
36. Dr. Beulah Suresh, A study on Emotional Intelligence and its Impact on Academic Achievement of Adolescent Girls in Vellore, Global Journal of Business and Management Research, 2018, ISSN 2347 – 7814
37. Dr. Beulah Suresh, A study on Awareness of the physical activity and its contribution to the wellbeing of Women’s Faculty Members, International Journal of Engineering Researches and Management Studies, 2018, ISSN 2394 – 7659
38. Dr. Beulah Suresh, A Study on the Impact of Emotional Intelligence on Job Satisfaction of College Faculty, Vellore, THINK INDIA (Quarterly Journal), 2019, ISSN 0971-1260
39. Ms. L. Bhuvaneswari, Perception of working Women investors on various investment alternatives, at Vellore District, SURAJ PUNJ JOURNAL FOR MULTIDISCIPLINARY RESEARCH, 2019, ISSN 2394-2886
40. S.A.M Felicita, Automated Blood Donation System using Machine Learning Approach, IEEE, 2019, ISSN 978172810283219

41. Dr. Beulah Suresh, Review-Socio Economic Empowerment through Self Help Groups (SHGs), UGC Care, 2019, ISSN 0971-1260
42. Dr. Beulah Suresh, Study on Inventory Management System in Bharat Plastic Industry, Ambattur, UGC Care, 2019, ISSN 0971-1260
43. Dr. Beulah Suresh, An Empirical Study on the Quality of Professional Life of Faculty Members in Arts and Science Colleges, Vellore, Think India, 2019, ISSN 0097-8043
44. Dr. Beulah Suresh, A Study on The Impact of Emotional Intelligence on Job Satisfaction of College Faculty Members in Vellore, JRR, 2018, ISSN 0971-1260
45. M. Balapriya, A Review on Service Quality Gaps and The Level of Customer Satisfaction in The Indian Overseas Banks with Special Reference to Vellore City, IJRAR, 2020, E-ISSN-2348-1269
46. M. Balapriya, A Comparative Study on The Customer Preference and Expectation Towards the Functioning Of E-Channels at Public Sector Banks in Vellore City, Restaurant Business, 2019, ISSN 0097-8043
47. Dr. S. Renuga Devi, The Impact of Digital Technology on Brand Preference of Mobile Phones A Study in Vellore District, Tamil Nadu, Restaurant Business, 2019, ISSN 0097-8043
48. Dr. S. Renuga Devi, A Study on Brand Preference of Smart Phones Among Customers on Vellore District, IJRAR, 2020, E-ISSN-2348-1269
49. Dr. S. Renuga Devi, Consumer Behavior Towards Durable and Non-Durable Goods, Vellore District, Think India, 2019, ISSN 0971-1260
50. Dr. S. Renuga Devi, A Study on The Role of Media on Online Marketing, Suraj Punj, 2019, ISSN 2394-2886
51. L. Bhuvaneswari, Perception of working women investors on various investment alternatives, at Vellore district

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52. Dr. Beulah Suresh, A study on the expected measures to enhance the Work-Life Balance of Faculty Members in Vellore District, Sambodhi Journal, 2020
53. Dr. Beulah Suresh, A Qualitative study on the Work-Life Balance of Advocates, Alochana Chakra Journal, 2020
54. Dr. Beulah Suresh, Students' Perception of Socioeconomic Status and their Academic Performance, Journal of the Social Sciences, 2020

55. Dr. Beulah Suresh, Adolescents Perception on parenting and Academic Achievement, Kala Sarovar, 2020
56. Dr. Beulah Suresh, A Study on the Factors that Lead Prospective Consumers to Avoid Organic Food Products in Vellore City, Rabindra Bharati Journal of Philosophy, 2020, ISSN 9730087
57. Dr. S. Uma Mageswari, A Conceptual Study on Digital Learning and Mental Health, Sambodhi Journal, 2020, ISSN 2249-6661
58. Dr. S. Uma Mageswari, A Conceptual study on Employee Engagement in Healthcare Industry during COVID, Alochana Chakra Journal, 2020, ISSN 2231-3990
59. Ms. Preethi Prabhakaran, Adolescents ' Perception on Parenting and Academic, Kala Sarovar, 2020, ISSN 0975-4520
60. Ms. Preethi Prabhakaran, Students' Perception of Socioeconomic Status and their Academic Performance, Journal of the Social Sciences, 2020, ISSN 0975-8935

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61. Ms. Sripriya SA, A survey on influence of working capital management on profitability: Empirical Evidences from 2003 – 2021, Journal of Education: Rabindra Bharati University (UGC Care Approved, Peer Reviewed, and referred Journal), 2021, ISSN 0972-7175
62. Dr. Renuga Devi, A survey on influence of working capital management on profitability: Empirical Evidences from 2003 – 2021, Journal of Education: Rabindra Bharati University (UGC Care Approved, Peer Reviewed, and referred Journal), 2021, ISSN 0972-7175

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63. Dr. P. Rajeswari, Consumer Motives to Choose an Organic Food: An Empirical Study, Rabindra Bharathi Journal of Philosophy, 2023, ISSN 0973 -0087
64. Dr. P. Rajeswari, Attitudes and Motives of using social media-based learning led to critical thinking skills- Survey among College Students, Annamalai International Journal of Business Studies and Research, 2023, ISSN 0975-749X
65. Dr. S. Renuga Devi, A Study on the effect of Training and Development on the Attitude of Bank Employees at Vellore, Rabindra Bharathi Journal of Philosophy, 2023, ISSN 0973 -0087
66. Dr. Beulah Suresh, Continuous Professional Development as a tool for improving the importance of Teaching faculty in Private Higher Education Institutions at Bangalore,

Vilnius Tech, Business, management and Economics Engineering, 2023, ISSN 2669-249X

67. Ms. S. Umamageswari, A Study on the effect of Training and Development on the Attitude of Bank Employees at Vellore, Rabindra Bharathi Journal of Philosophy, 2023, ISSN 0973 -0087.
